**Проектное предложение/ project description**

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| **Type of project** / Тип проекта  | *Service project* |
| **The name of project** / Название проекта  | *Content creation and promotion of the master's program “Business and Politics in Modern Asia”* |
| **Department of university** /Подразделение инициатор проекта  | *Department of Political Science* |
| **Project supervisor** / Руководитель проекта  | *Liudmila S. Veselova* |
| **Project summary** /Подробное описание содержания проектной работы  | *The project is aimed to production of updated information about the Master’s program “Business and politics in Modern Asia”. Therefore, the first stage of the project will consist of review of the leading world universities presentation of master programs on their web-sites. This review will provide better understanding of character and structure of information about program itself. The second stage of the project is dedicated for preparation of updated information about the program, professors, graduates and updated news. The third stage included creation of the web-page of the program in Facebook and creation of the content for the web-page.*  |
| **The goals and objectives of the project** /Цель и задачи проекта  | The goal of this project is to highlight the activities of the Master's Program “Business and Politics in Modern Asia”.There are following tasks aimed to this goal achievement: 1. check, adjust and constant updating of the program page on the university website2. review of world leading universities web-pages with an analysis of best practices 3. Creating a page on social networks, namely Facebook.4. Providing information about the teaching staff of the master's program, as well as conducting interviews with graduates of the program. |
| **Project’s tasks** /Проектное задание  | Collecting and analysis of information. Writing short articles and making interview. Translation and editing |
| **Project implementation period** / Сроки реализации проекта  | *10/12/2019-20/03/2020* |
| **The number of credits** / Количество зачетных единиц  | *5* |
| **The form of the final control (exam or test)** /Форма итогового контроля  | Exam |
| **Entry requirements for student** /Требования к студентам, участникам проекта | *Good skills in information searching and analysis, team work, fluent English, skills in text writing and editing.*  |
| **The results of the project** /Планируемые результаты проекта  | *Creation of updated web-page about program on the University web-site and on Facebook* |
| **The presentation of the project’s results to estimate** / Формат представления результатов, который подлежит оцениванию  | *Texts for program web-page* |
| **Assessment criterion** / Критерии оценивания результатов проекта  | *1) Received data is logical, valid and informative**2) Presented texts are well structured, logically based, carefully edited**3) All tasks within the projects done at time, all deadlines met* |
| **The number of vacancies** / Количество вакантных мест на проекте  | *4* |
| **Selection criteria of students** /Критерии отбора студентов  | 1. *Knowledge of English language*
2. *Ability to write texts dedicated to Asian countries and activity on the programme*
3. *Students of Master Program “Business and Politics in Modern Asia”*
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| **Educational programs for** /Рекомендуемые образовательные программы  | *MA Programme Business and Politics in Modern Asia* |
| **Location** /Территория  | *Office 309, Griboedova emb. 123, Saint-Petersburg. Internet* |