**Проектное предложение/ project description**

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| **Type of project** / Тип проекта  | *Research* |
| **The name of project** / Название проекта  | *Transnational Higher Education Institutions as instruments of soft power. Stage 1:**Education diplomacy in East Asia and Southeast Asia. Data collection.* |
| **Department of university** /Подразделение инициатор проекта  | *School of International Regional Studies* |
| **Project supervisor** / Руководитель проекта  | *Eriks Varpahovskis* |
| **Project summary** /Подробное описание содержания проектной работы  | *Higher education (HE) is one of the core instruments of nation-building (Anderson, 2006; Wojciuk, 2018) experienced a severe shift in the last two decades. Increased availability and internationalization of HE reduced the state's dominance in the sector and the limited capacity of its nation-building policies through HE Institutions (HEI). Globalization of HE led to the growth of transnational higher education institutions (TNHEI) establishment around the world. Asia with its drastically increasing demand for HE is hosting numerous TNHEIs such as international branch campuses.**Even though The Cross-Border Education Research Team (C-BERT) is managing the International Campus Listing (2020) it is far from being complete since they focus only on International campuses many TNHEIs are not counted, some data is outdated and certain data is missing.**This project aims at collecting extensive data on TNHEIs in Asia. After completion of the data collection, this database will be used for analyzing the development of HE in the region, HE’s impact on regional and international relations dynamics, and nation-building processes.* |
| **The goals and objectives of the project** /Цель и задачи проекта  | To build a detailed unique database of TNHEIs in Asia for further analysis. |
| **Project’s tasks** /Проектное задание  | - The student will be provided with the list of countries (TNHEIs) that he/ she is supposed to check and put required data in the pre-established form. - Analyze news reports and collect data on existing and prospective establishments of TNHEIs. |
| **Project implementation period** / Сроки реализации проекта  | *December 25, 2020 – February 25, 2020* |
| **The number of credits** / Количество зачетных единиц  | *3 credits* |
| **The form of the final control (exam or test)** /Форма итогового контроля  | -Assessment of the summary of findings- Checking completion of the Excel database  |
| **Entry requirements for student** /Требования к студентам, участникам проекта | *- English language at least upper intermediate**- Interested in Asian region**- Knowledge of Asian languages is a plus**- At least minimal experience with qualitative research, content analysis and categorization of qualitative data* |
| **The results of the project** /Планируемые результаты проекта  | *- Obtaining a database of TNHEIs in Excel where multiple information points will presented;* *- Obtaining an executive summary of major TNHEI trends and findings;* |
| **The presentation of the project’s results to estimate** / Формат представления результатов, который подлежит оцениванию  | *- Excel database**- 2-page executive summary of findings* |
| **Assessment criterion** / Критерии оценивания результатов проекта  | *Pass/ Fail* |
| **The number of vacancies** / Количество вакантных мест на проекте  | *1* |
| **Selection criteria of students** /Критерии отбора студентов  | *- English language* *- Knowledge of Asian languages* *- Qualitative research experience* |
| **Educational programs for** /Рекомендуемые образовательные программы  | *Bachelor:**Востоковедение* *Политология и мировая политика* *Иностранные языки и межкультурная коммуникация* *Культурология* *Международные отношения* *Мировая экономика* *Политология* *Программа двух дипломов НИУ ВШЭ и Лондонского университета по международным отношениям* *Программа двух дипломов НИУ ВШЭ и Университета Кёнхи**Master:**Бизнес и политика в современной Азии* *Сравнительная политика Евразии* *Иностранные языки и межкультурная коммуникация* *Международные отношения в Евразии* *Международные отношения: европейские и азиатские исследования* *Социально-экономическое и политическое развитие современной Азии* |
| **Location** /Территория  | *Online* |