**Project description**

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| **Type of project** | *Service* |
| **The name of project** | *Positive Impact Rating* |
| **Department of university** | *Graduate School of Business* |
| **Project supervisor** | *Anna Di Nardo* |
| **Project summary** | *Students' assessment of the Graduate School of Business using the Positive Impact Rating service. The assessment is based on a survey of at least 80% of students in GSB's bachelor and master’s study programs.* |
| **The goals and objectives of the project** | *Participation in the ranking acts as a lever for positive change in the culture of a business school, engaging students from different programs in discussion of topics and creating opportunities for them to interact and collaborate with students from participating business schools.* |
| **Project’s tasks** | *1. Receive an email with the link to take the survey.*  *2. Complete the survey in English.*  *3. Send a survey link to no less than 120 other GSB students.*  *4. Receive confirmation of successful completion of the survey from other students.* |
| **Project implementation period** | *01.10.21 - 01.02.22* |
| **The number of credits** | *3* |
| **The form of the final control (exam or test)** | Exam |
| **Entry requirements for student** | *Responsiveness, organization and a broad outlook. B2 level of English.* |
| **The results of the project** | *Student will have gained experience in teamwork and organization of a GSB event. The results of the survey will be analyzed by PIR and presented at a special session at the WEF event.* |
| **The presentation of the project’s results to estimate** | *Students are required to complete a report and attach screenshots confirming the mailing of the survey to GSB social network, groups, channels or individually to GSB students.* |
| **Assessment criterion** | *Achieving project goals.* |
| **The number of vacancies** | *30 (based on 1 group head per 120 students).* |
| **Selection criteria of students** | *Applicable in the case of a large number of applications for a project.* |
| **Educational programs for** | *All GSB students* |
| **Location** | *Online* |