**HSE Mechta Magazine**

Mechta is an independent student produced lifestyle magazine at HSE, Moscow. Mechta explores the intersection of university life through stories and pieces of art. Stories curated will serve as a repository of emotions loved by the people currently at the University and embraced by those to come.

Project participants will be engaged in informing, inspiring and entertaining a diverse community of HSE University. The project is open for all students. Both Russian and international students can participate.

The purpose of inviting you all for this endeavour is to synchronise the best of both and thus utilising that synergy in Mechta. The condition of originality is uncompromisable. Your motivation and willingness will be constantly evaluated by our readers. The response for Mechta has been wonderful and we would like to carry on with the momentum, this time with the company of yours.

**Проектное предложение/ project description**

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| **Practical training element** / Вид практики | Project |
| **Type of project** / Тип проекта | Service |
| **The name of project** / Название проекта | **HSE Mechta Magazine** |
| **Language** / Язык реализации | English |
| **Department of university** /Подразделение инициатор проекта | International Student Support Centre |
| **Project supervisor** / Руководитель проекта | Naina Ksenofontova, manager,  *nksenofontova@hse.ru* |
| **Project summary** /Подробное описание содержания проектной работы | Participants will be engaged in creating, managing and editing the contents of the magazine Mechta. |
| **The goals and objectives of the project** /Цель и задачи проекта | Project aims at creating a team of creative people who will sustain and take the student magazine to new heights. |
| **Project’s tasks** /Проектное задание | 1. Constant flow of ideas for monthly edition of the magazine 2. Collecting authentic content from different sources which includes taking photographs and interviews 3. Design and typesetting |
| **The results of the project** /Планируемые результаты проекта | To make Mechta a college magazine and bring it closer to the heart of students. |
| **Type of project activity /** Вид проектной деятельности | Mixed |
| **Project implementation period** / Сроки реализации проекта | 6 December 2021 to 31 March 2022 |
| **Project enrollment deadline /** Срок записи на проект | 30 November 2021 |
| **Workload (hours per week) per participant** / Трудоемкость (часы в неделю) на одного участника | 6 hours per week |
| **Estimated number of participants (vacancies) in the project team** / Предполагаемое количество участников (вакантных мест) в проектной команде | **10**  6 Writers and journalists  4 Designer and photographers |
| **Entry requirements for student** /Требования к студентам, участникам проекта | * English (reading, writing and speaking), * Out of the box thinking, * For designers - knowledge of design software (like InDesign), * Finesse and punctuality, * Team work |
| **The names of jobs (roles), a brief description of the tasks for each job, the number of credits and the selection criteria for project participants (if the nature of work for all participants is the same, one job is described)** /  Названия вакансий (ролей), краткое описание задач по каждой вакансии, количество кредитов и критерии отбора для участников проекта (если характер работ для всех участников совпадает, описывается одна вакансия)  Кредиты на 1 участника рассчитываются по формуле: продолжительность в неделях \* трудоемкость проекта в часах / 25 | **Vacancy 1 / Вакансия №1:**  Writers and journalists  **Tasks / Задачи:**  The primary objective will be to generate new content, which is based on facts and weaved carefully through your writing.   * Writing (any form be it an essay or poem): * To express by writing about ordinary and beyond ordinary things * About new ideas, innovations and surroundings * About warp and weft of student life * About events which had effect on life of students at HSE * Conducting interviews * With people who have made an impact * With people who are experts in their fields * Photojournalistic interviews to depict the life at HSE * Writing about news and events which affect the life of students at HSE * Constant flow of new ideas expressed through words   **Number of credits / Количество кредитов:** 4  **Selection criteria / Критерии отбора на вакансию:**   * Previous experience with writing * Published articles, essays or any other literary work * If no previous experience, share your work at [editor.mechta@outlook.com](mailto:editor.mechta@outlook.com) which will be reviewed |
| **Vacancy 2 / Вакансия №2:**  Designer and photographers  **Tasks / Задачи:**   1. Supporting the writing team by providing them with necessary photographs or designs. 2. Providing new inputs in the form of photographs or creative content. 3. Decide on visuals, which complement the written content. 4. Combining graphics and written content with visual layout to make it look like a piece of art. 5. Finesse in work displayed by layout, pages design, colour choice, typeface selection, fonts preferences and cover of the magazine   **Number of credits / Количество кредитов:** 4  **Selection criteria / Критерии отбора на вакансию:**   * Knowledge of design software * Published work * If no previous experience, share your projects/ portfolio/ artwork at [editor.mechta@outlook.com](mailto:editor.mechta@outlook.com) which will be reviewed |
| **Total number of credits** / Общее количество кредитов за проект | 40 |
| **Assessment criterion** / Критерии оценивания результатов проекта | * The quality of content gathered * Timeliness |
| **The presentation of the project’s results to estimate** / Формат представления результатов, который подлежит оцениванию | Progress report |
| **The form of the final control (exam or test)** /Форма итогового контроля | Final assessment based on contribution and involvement |
| **Special aspects of the project implementation: territory, time, information resources, etc. /** Особенности реализации проекта: территория, время, информационные ресурсы и т.п. | Communication and final assessment will take place online in ZOOM platform |
| **Educational programs for** /Рекомендуемые образовательные программы | All educational programs |
| **Location** /Территория | Online |