**Project Proposal**

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| Project type | Service |
| Project name | ‘Education without Borders’ - Promotion of HSE International Student Mobility Programmes |
| Subdivision - project initiator | Student International Mobility Office |
| Project head | Gremyakina Tatyana Andreevna |
| Project co-heads at HSE University  | Sadykova Sofia Rashitovna |
| Key project idea / description of the problem under consideration  | To inform students about mobility programmes using social networks. We would like mobility programme participants to share their feedback on their experience. Project results will contribute to the promotion of student mobility programmes among HSE students and students from partner universities. |
| Goal and objectives of the project | Increase interest among students in offline and online international mobility programmes  |
| Project task | Increase HSE and partner universities students’ awareness of HSE mobility programmes and increase the number of programme participants.* website articles about mobility programme participants’ experience
* Youtube videos about an exchange programme
* content for social networks: Instagram, Vkontakte, Telegram
* meetings with prospect mobility programme applicants (applicable to HSE full-degree students only)
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| Starting date of project | 10.02.2022 |
| Final date of project | 12.06.2022 |
| Workload (hours per week) per participant | 3 hours per week |
| Anticipated number of participants (vacancies) on project team | 15 |
| Vacancies (roles), short description of tasks, number of credits assigned, and qualification criteria for project participants | Vacancy No.1:Tasks: To create/run within the agreed dates:* at least two live streams in Instagram about a participant’s mobility programme
* a Stories day from or about the host university;
* a video about the participant’s mobility programme (10 minutes): e.g. vlog, trips around the country, lifehacks;
* at least two consultations for prospect mobility programme participants (application process, orientation session)
* An article of at least 1 500 words about the participant’s mobility programme: in English and in Russian (for Russian speakers)

Credits: 2 ECTSQualification criteria: * HSE full-degree students who participated/are participating in the Fall 2021 or Spring 2022 HSE University mobility programmes (university-wide agreements)
* High level of English (В2+ level)
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| Vacancy No.2:Tasks:* at least two live streams in Instagram about participant’s mobility programme
* at least three Instagram posts about a participant’s mobility programme
* at least two Stories days;
* a video about the participant’s mobility programme (10 minutes): e.g. vlog, trips around the country, lifehacks;
* An article of at least 1 500 words about the participant’s mobility programme: in English and in participant’s native language

Credits: 2 ECTSQualification criteria: * International students participating in the Spring 2022 HSE mobility programme at HSE University Moscow
* High level of English (В2+ level)
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| Selection procedure and criteria: | An interview:A successful candidate should demonstrate a proactive approach, the ability to work in a team, the ability to receive constructive feedback, the ability to present their ideas and point of view in a structured way and openness to ideas of other team members. |
| Total credits for the project in general | 30 (2 ECTS per participant) |
| Students submits a CV (resume) | Yes |
| Students submit a motivation letter | No |
| Final assessment format | Pass/fail |
| Format of results subject to assessment | A report on the accomplished work + materials indicated in the Project task |
| Anticipated educational outcomes of the project | * Improve public speaking skills
* Experience of working in a team
* English language practice (oral and written)
* Develop SMM skills
* Improve soft skills and time management skills
* Experience of creating photo and video content
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| Assessment criteria | * quality of created materials
* meeting deadlines
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| Retakes in case of an unsatisfactory grade | No |
| Recommended educational programmes | Any |
| Special aspects of the project implementation | Online |