**Project Proposal**

HSE Illuminated: Observing Student Non-Academic Life (2nd semester 2022/2023) – City Guide

|  |  |
| --- | --- |
| Type of internship | Project |
| PTE type | Project |
| Project type (if a project) | Applied |
| Language | English |
| Project name | HSE Illuminated: Observing Student Non-Academic Life (2nd semester 2022/2023) – City Guide |
| Subdivision - project initiator | Saint Petersburg School of Social Sciences and Area Studies |
| Project head | Ekaterina A. Ershova |
| Main place of the project head’s employment at HSE University | Saint Petersburg School of Social Sciences and Area Studies |
| Project head’s contact details (e-mail) | eershova@hse.ru |
| Project co-heads at HSE University *(if any)* | Anna N. Tolkacheva |
| Contact details of co-heads at HSE University (e-mail) | [atolkachova@hse.ru](mailto:atolkachova@hse.ru) |
| Project co-heads at HSE University *(if any)* | Svetlana V. Lyubavina |
| Contact details of co-heads at HSE University (e-mail) | [slyubavina@hse.ru](mailto:slyubavina@hse.ru) |
| Key project idea / description of the problem under consideration | HSE Illuminated is an online magazine created for students by students to provide news, tips and advice, how-to and articles about non-academic activities, campus life, faces and organizations of HSE.  Project participants will be engaged in creating news, articles, videos, and photo albums about cities of Russia, sightseeings, interesting places to visit, etc. |
| Goal and objectives of the project | The aim of the project is to inform readers about cities of Russia, sightseeings, interesting places to visit, etc. |
| Project assignment | Tasks – to create news, articles, videos, photo albums about:   * personal experiences while travelling in Russia;   iInteresting places and events in Russian cities for travelling and tips for travelers.  Most of the project period students choose the topics and plan work independently.  Students may work in pairs and groups (credits will be shared).  The materials will be uploaded to the official online magazine page: <https://spb.hse.ru/soc/illuminated/> |
| Project deliverables, special or functional requirements regarding project outcomes | All materials must be well prepared, meet technical requirement stated in the Writer’s Codex (it will be sent to the participants). |
| Type of project work | Individual |
| Format for student involvement | remote |
| Starting date of project | 01.02.2023 |
| Final date of project | 30.06.2023 |
| Deadlines for registration as a project participant | 25.01.2023 |
| Workload (hours per week) per participant | 4 |
| Anticipated number of participants (vacancies) on project team | 7 |
| Vacancies (roles), short description of tasks for each role, credit load and qualification criteria for project participants *(description of a single vacancy will be sufficient, if all participants perform similar works)*  *Credits per participant shall be calculated as: the duration in weeks \* the project’s workload in hours / 25* | Vacancy No.1:  Tasks: Writing news, articles, interviews travelling in Russia, cities of Russia, sightseeings and events.  Credits: 4  Qualification criteria:   * Quality of text (grammar, style, wording, clearness) and the article design (images, text boxes, etc.); * Originality; * Creativity. |
| Total credits | 28 |
| Final assessment format | Exam |
| Format of results subject to assessment | Ready and published materials in the online magazine HSE Illuminated |
| Grading formula, possible assessment criteria, including all requirements and parameters for expected outcomes | Each prepared publication is assessed separately on the basis of the qualification criteria.  Final grade: Gproject=(G1+G2…+Gn)/n  1 credit equals to:   * 2 articles/interviews (min. size – 4000 symbols with spaces)   or   * 1 article/interview (min. size – 8000 symbols with spaces)   or   * 1 video (min. duration – 5 min.) |
| Retakes in case of unsatisfactory grades | Yes |
| Expected learning outcomes for the project | Literary and Journalistic Skills |
| Special aspects of the project implementation: territory, time, information resources, etc. | Distant communication with project coordinators (e-mail, online meeting if necessary). |
| Recommended HSE University campuses | Moscow / Nizhny Novgorod / Perm / St.Petersburg |
| Recommended degree level | Bachelor’s / Specialist / Master’s programmes |
| Recommended degree programmes | All HSE programmes |
| Recommended years of study | Bachelor’s programmes: Year 1, 2, 3, 4, or 5  Specialist programmes: Year 1, 2, 3, 4, or 5  Master’s programmes: Year 1 or 2 |
| Student submits a CV (resume) | no |
| Student submits a motivation letter | no |