**Project Proposal (Ref. 827661069)**

| Type of Project *(Practical or Service)* | Practical |
| --- | --- |
| Name of the Project | (P1-AI) Economic Evaluation & Risk Analysis for AI integration |
| Initiating Department of the Project | Finance Department |
| Project Head | Dr. Makarova O.V. |
| **Description of the Project’s Contents** | Develop a risk map of the company. To implement the goal it is necessary to solve the following tasks: 1. analysis of key risks of the company 2. evaluation of risks' impact and possible consequences 3. development of risk map model 4. identifying measures to decrease risks 5) identify financial indicators affected by risk 6. conduct a simulation of the company's reporting after mitigating the effects of risk |
| **The Project’s Goal and Objectives** | To identify company risks and building a risk management system to improve business efficiency |
| **Tasks that students will complete during the project** | 1. to carry out an analysis of the company, to identify strengths and weaknesses of the company in the market 2. Identify the risks of the company based on the analysis of its external and internal environment 3. to carry out a comparative analysis of the risks of the company and the risks of other market participants 4. conduct a qualitative and quantitative assessment of risks 5. to offer measures to reduce risk and assess the effectiveness of possible risk management policy |
| **Duration of the Project** | April 17 - June 17 |
| **Amount of Credits** | 3 |
| **Type of Student Work  *(удаленная, на месте, экспед, стажир)*** | Group Project |
| **Intensity (hours per week)** | 8 |
| **Form of Project Activity** *(индивид, групповая, общ по проекту)* | Project general |
| **Requirements for Students and Participants in the Project** | English writing skills  English reading  Academic writing  знание программ Excel, SPSS и других пакетов обработки данных  presentation skills |
| **The Planned Results of the Project** | To fulfill goals and objectives of the project: - to study theory, effect a scientific research on the subject and suggest relevant models and methods to study the research question; - collect and analyze data, approbate suggestions on a case of the Company; |
| **The Format of Presenting Results, which are subject to evaluation** | results should be submitted to the Company and to the HSE in a form of report and presentation in English language |
| **Grading Criteria for the Results of the Project** | 30% - Company grade for report 30% - Company grade for presentation 20% - HSE grade for report 20% - HSE grade for work on project |
| **Number of Vacancies in the Project** | 4 |
| **Criteria for the Selection of Students for the Project** (which will be used in the case that there is a large amount of applications to the project) | Relevance of students’ background to the project as per project leader evaluation: CVs & records of study welcome |
| **Educational Programs** | Finance |
| **Location** | HSE SPb + Company location |