**Project Proposal (Ref. 827666296)**

| Type of Project*(Practical or Service)* | Practical |
| --- | --- |
| Name of the Project | (P4-CLLInvest) Short-term Investing Optimisation |
| Initiating Department of the Project | Finance Department |
| Project Head | Dr. Makarova O.V. |
| **Description of the Project’s Contents**  | Reasons for free cash Comparative analysis of instruments for investing free cash Finding optimal risk/return instruments Evaluating the effectiveness of investing free cash Developing a mid-line investment strategy for the chosen company |
| **The Project’s Goal and Objectives** | Create a strategic frame for Short-term Investing Optimisation |
| **Tasks that students will complete during the project** | 1. Determine the causes and consequences of a high proportion of free funds
2. To conduct a comparative analysis of investment instruments, to identify the most popular investment instruments
3. Develop a policy of choosing the most promising instruments
4. Development of a mid-line investment strategy for the selected company
 |
| **Duration of the Project** | April 17 - June 17 |
| **Amount of Credits** | 3 |
| **Type of Student Work *(удаленная, на месте, экспед, стажир)*** | Group Project |
| **Intensity (hours per week)** | 8 |
| **Form of Project Activity** *(индивид, групповая, общ по проекту)* | Project general |
| **Requirements for Students and Participants in the Project** | English writing skillsEnglish readingAcademic writingзнание программ Excel, SPSS и других пакетов обработки данныхpresentation skills |
| **The Planned Results of the Project** | To fulfill goals and objectives of the project:- to study theory, effect a scientific research on the subject and suggest relevant models and methods to study the research question;- collect and analyze data, approbate suggestions on a case of the Company; |
| **The Format of Presenting Results, which are subject to evaluation** | results should be submitted to the Company and to the HSE in a form of report and presentation in English language |
| **Grading Criteria for the Results of the Project** | 30% - Company grade for report30% - Company grade for presentation20% - HSE grade for report20% - HSE grade for work on project |
| **Number of Vacancies in the Project** | 4 |
| **Criteria for the Selection of Students for the Project** (which will be used in the case that there is a large amount of applications to the project) | Relevance of students’ background to the project as per project leader evaluation: CVs & records of study welcome |
| **Educational Programs** | Finance |
| **Location** | HSE SPb + Company location |