**For practical training in a project format**

|  |  |
| --- | --- |
| Practical training element | *Project* |
| Project type (if a project) | *Service* |
| Project name | Promotion of the MA Programme “International Business in the APR” (web-page, VK group) |
| Subdivision - project initiator | Department of Political Science and International Affairs |
| Project head | Veselova Liudmila S. |
| Main place of the project head’s employment at HSE University | HSE Campus in St. Petersburg / Saint-Petersburg School of Economics and Management / Department of Management |
| Supervisor’s contact details (e-mail) | lveselova@hse.ru |
| Project co-heads at HSE University *(if any)* | *No* |
| Contact details of co-heads at HSE University (e-mail) | *No* |
| Key project idea / description of the problem under consideration | The project is aimed to development of web-page and VK group of MA Programme “International business in the APR”. During the project students will need to prepare interviews with professors, graduates, students and partners, write updated news. |
| Goal and objectives of the project | The goal of this project is to highlight the activities of MA Programme “International business in the APR”.  There are following tasks aimed to this goal achievement:  1. check, adjust and constant updating of the program page on the university website and in VK.  2. review of world leading universities web-pages with an analysis of best practices.  3. Providing information about the teaching staff of the master's program, as well as conducting interviews with graduates, students and partners of the programme. |
| Project assignment | * Collecting and analysis of information. * Writing short articles and making interview. * Translation and editing |
| Project deliverables, special or functional requirements regarding project outcomes | No |
| Starting date of project | *22.12.2023* |
| Final date of project | *22.03.2023* |
| Workload (hours per week) per participant | *Vacancy No.1,2,3,4:12 hours/week* |
| Anticipated number of participants (vacancies) on project team | *4* |
| Vacancies (roles), short description of tasks, number of credits assigned, and qualification criteria for project participants *(description of a single vacancy will be sufficient, if all participants perform similar works)*  *Credits per participant shall be calculated as: the duration in weeks \* the project’s workload in hours / 25* | *Vacancy No.1,2:*  *Tasks: make interview with indicated person, write post in the VK group*  *Credits:6*  *Qualification criteria: Good skills in information searching and analysis, team work, fluent English, skills in text writing and editing.* |
| *Vacancy No.3,4:*  *Tasks:* *make interview with indicated person, write post in the VK group*  *Credits:6*  *Qualification criteria: Good skills in information searching and analysis, team work, fluent English, skills in text writing and editing.* |
| Total credits | *6\*4* |
| Final assessment format | *Examination* |
| Format of results subject to assessment | *Report* |
| Formula for resulting grade, possible assessment criteria, including all requirements and parameters | *Meeting deadlines. For every delay of the text, it will be -1 point.*  *Writing post/interview. Text must be of high quality, structured logical. All the questions for interview and persons must be confirmed with the Supervisor.*  *Every text will be evaluated from 1-10, and at the end it will be arithmetic mean score, which will consists 70% of the final score.*  Meeting deadlines\*0,3+Writing post/interview\*0,7 |
| Retakes in case of unsatisfactory grades | *No* |
| Anticipated educational outcomes of the project | *Skills and competencies acquired or developed as part of a project* |
| Special aspects of the project implementation: territory, time, information resources, etc. | *Address, schedule, resources* |
| Recommended educational programmes | *Business and Politics in Modern Asia, International Business in the APR* |
| Students submits a CV (resume) | *no* |
| Students submit a motivation letter | *no* |